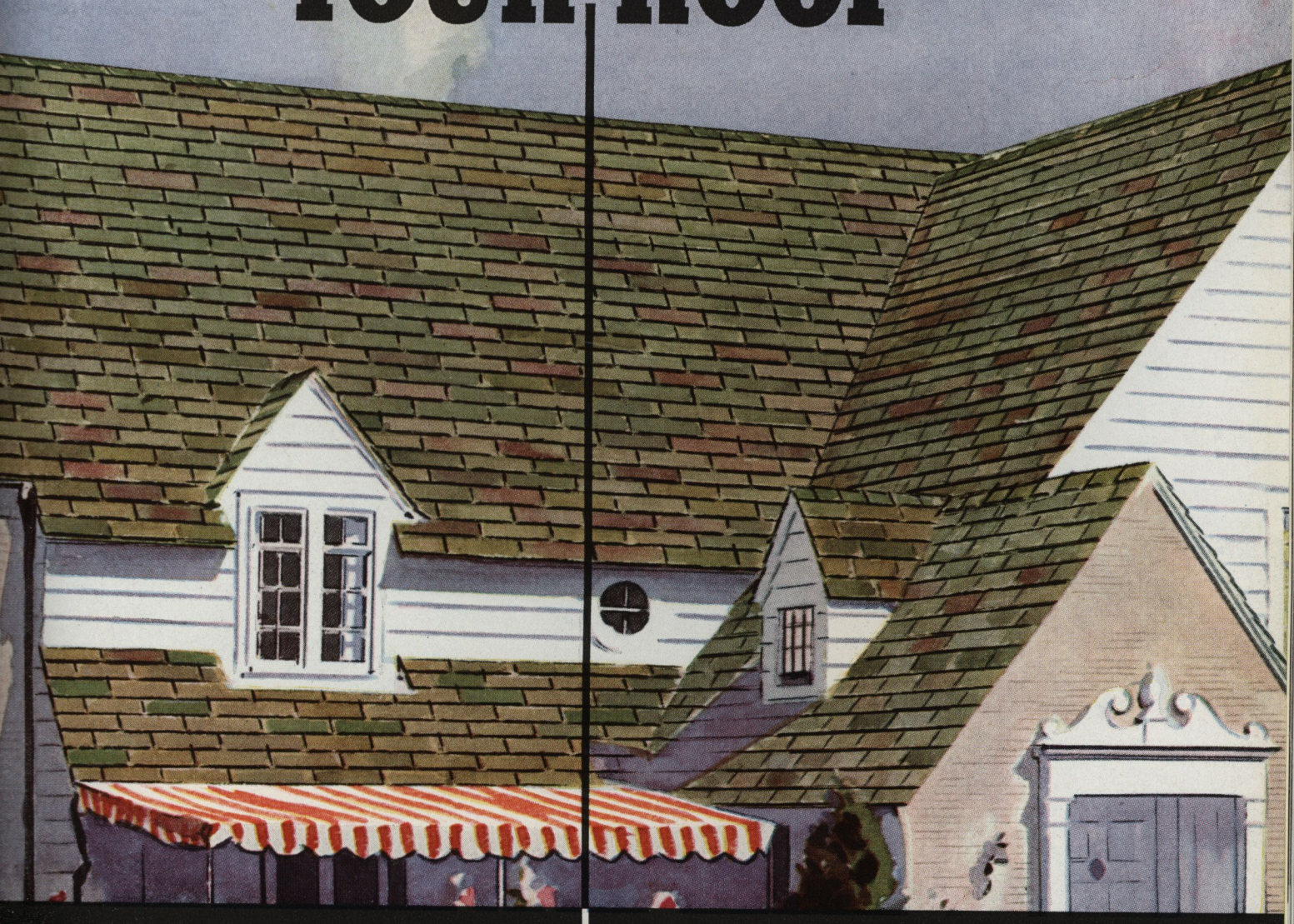
FLINTKOTE

BUILDING MATERIALS

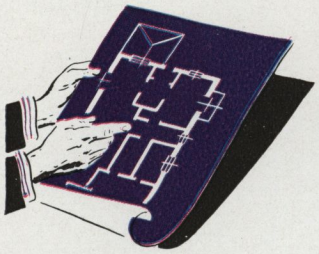
PART I

YOUR ROOF



EAUTIFUL..FIRE RESISTANT..LONG WEARING..LOW IN COST

HELPFUL FACTS FOR HOME BUILDERS



"A home of my own" expresses the heartfelt wish of almost every man and woman. As American as the Stars and Stripes themselves our national desire to own our homes has made our nation great. For owning a home provides satisfactions that rent receipts can never buy.

It has been the happy privilege of The Flintkote Company, for more than 38 years, to have made major contributions toward the development of modern home building materials . . . products which add permanence, protection, comfort, value, and economy to the houses they guard.

Flintkote Building Materials, distributed nationally by recognized lumber and building materials dealers, enjoy widespread acceptance among architects, contractors, builders and home owners. Products of the same high quality are sold by the Beckman-Dawson Roofing Company and Richardson Roofing, affiliates of The Flintkote Company.

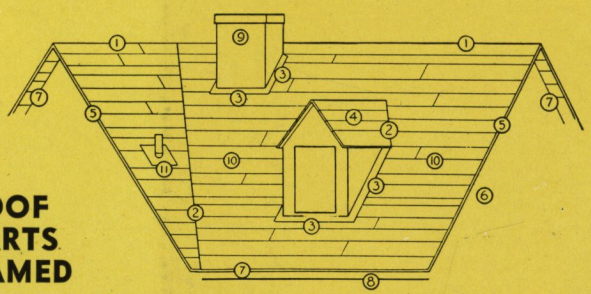
All Flintkote's experience in home building and home repairs is yours for the asking. For friendly expert help on roofing, sidewall and home insulation problems, phone or write your nearest Flintkote Distributor or Flintkote branch office. You will find their very practical advice aids you in many ways . . . helps you save money when building your new home.



CHECK THESE ESSENTIALS BEFORE YOU BUILD YOUR HOME

In building your own home you want to avoid mistakes in what is probably your most important investment. You want your home to produce better living at lower cost and provide adequate long-life protection against fire and weather. Your home should be comfortable and efficient so that your natural pride in its ownership and security may continue over the years. And finally, the home you build should be properly constructed as to design, materials and workmanship to safeguard you against costly future expense and reduce maintenance costs to a minimum.

Avoid costly mistakes by following the five fundamentals of good construction when you build your home.



ROOF PARTS NAMED

To help you understand roofing language, the more common terms used are listed here:

1. Ridge—Comb-line
2. Valley
3. Flashing
4. Dormer Roof
5. Verge—Edge
6. Gable
7. Eaves
8. Gutter
9. Chimneys
10. Main Body of Roof
11. Vent Pipe with Flashing

NOTE: A "square" of roofing equals sufficient material to cover an area 10′ x 10′ or 100 square feet of surface measurement. Roofing is often figured or priced "by the square." The "pitch" of a roof is the angle or slant of the rafters on a roof. The "rise" is the vertical distance the rafters climb from the eaves to the ridge.

5 FUNDAMENTALS OF GOOD HOME CONSTRUCTION

1. **GOOD LOCATION** and good use of the land on which your house is built.
2. **GOOD DESIGN** and efficient planning, both outside and in.
3. **SOUND CONSTRUCTION** and competent workmanship.
4. **DEPENDABLE MATERIALS** made and backed by well-known reputable manufacturers.
5. **SOUND FINANCING** with a single amortizing mortgage of the Federal Housing Administration type.

FLINTKOTE BUILDING MATERIALS

5 QUALITIES OF IDEAL ROOF MATERIAL

1. WEATHERPROOF PROTECTION

No part of your home of tomorrow is more important than its roof. No part is called upon to give such essential service . . . such necessary protection from weather, year after year. Rain, ice, snow, sleet, sun and wind are constantly at work and all take their toll. Make certain that the roofing material you select gives weatherproof, durable protection.

2. COLOR AND APPEARANCE



No single part of a house influences its general exterior appearance as much as does the *roof*. Your roof can have colorful beauty, accentuating your home's most attractive features and harmonizing or contrasting with its sidewalls, trim, shutters and natural surroundings. The roofing material you select should beautify your home and satisfy your desire for distinctive design.

3. ECONOMICAL LONG LIFE

The cheapest portion of your house is the best roof you can buy. The dollars invested in buying quality materials will give you added years of protection at lowest cost for the *real* cost of a roof is its cost per year. And remember, the labor cost for applying inferior shingles is the same as the labor cost for applying the best grade of shingles of the same type and style. It costs just as much to apply a poor roof as it does to apply a good one. It takes good materials plus good workmanship to insure a lasting, trouble-free roof.

4. FIRE RESISTANCE



Statistics reveal that our annual life loss from fires averages approximately 8,000 persons annually according to the records of the United States Census Bureau. Twenty-three per cent of all residential fires start on inflammable roofs. Property damage in 1937 fires alone, according to the preliminary estimates of the National Board of Fire Underwriters, approximated $285,000,000.00. Protect your home and your family and save money on your insurance by insisting that your shingles are approved as being fire-resistant by the National Board of Fire Underwriters.

5. PROVEN POPULARITY

You can safely judge the durability, lasting beauty, and true value of a roofing material by measuring its popularity with people building new homes or re-roofing present homes. Choose the type of roofing material which has won the preference, by demonstrated merit, on countless thousands of houses throughout the country.

FLINTKOTE SHINGLES GIVE YOU ALL 5

Flintkote Asphalt Shingles offer you all five qualities of an ideal roofing material. Flintkote was first to bring real beauty to asphalt roofing by applying brilliantly colored mineral surfacing. Flintkote was *first* to develop strip shingles which cut down roofing labor costs, since these shingles are applied in multiple units rather than in individual units. Flintkote has a long line of conspicuous "firsts" in roofing development and research . . . in the manufacture of Setab and Tapered Strip Shingles which have *extra* weight in their exposed portions where wear occurs . . . and a host of others.

The proven quality of Flintkote Shingles has been demonstrated on countless roofs in all parts of the country. Many of the first Flintkote roofs are still giving satisfactory service and a twenty-year-old Flintkote roof is not uncommon!

Only one grade of Flintkote Shingles is ever sold . . . the first grade . . . carrying the Flintkote Certificate of Inspection, sold to your dealer only after the roofing has passed thirty-nine quality control tests.

Flintkote Shingles are certified fire-resistant by the National Board of Fire Underwriters and carry the Class C approved label. In many localities, this fire-safety brings lowered insurance rates.

This low first cost, low upkeep expense, colorful beauty and long years of service are basic reasons why impartial surveys show that a preponderant majority of all *new* roofs on American homes are now fire-resistant mineral-surfaced asphalt shingles. Flintkote Asphalt Shingles have won a place of high leadership in this important roofing classification.

ROOFING · SIDING · INSULATION

BEAUTIFUL COLORS: A wide variety of pleasing colors and blends and distinctive shingle designs are available. Only a few can be illustrated here. Your Flintkote Distributor has a full line of samples.

ASPHALT

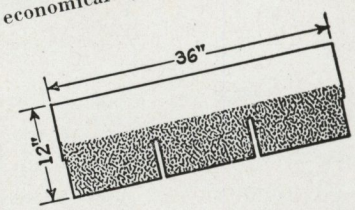
THIKBUT STRIP SHINGLES

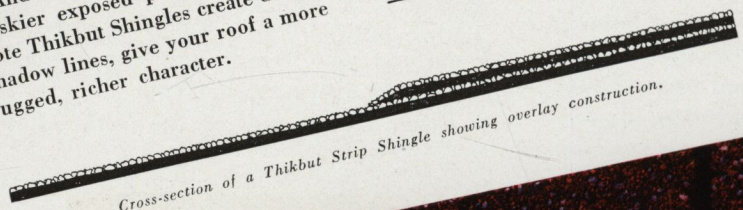
Flintkote Thikbut Strip Shingles are built with an extra coating of stabilized asphalt and an extra layer of heavy mineral surfacing so that approximately 65% of the total weight is at the butt, the part of the shingle exposed to the weather. This provides a *double* weathering surface where extra protection is needed most.

And in addition, the heavier, huskier exposed portions of Flintkote Thikbut Shingles create deeper shadow lines, give your roof a more rugged, richer character.

Handsome plain colors or artistic blends of Thikbut Strip Shingles are available to suit your taste.

Thikbut Shingles, pictured below, made in multiple strip form with three tabs to a strip, permit rapid, economical application.





Cross-section of a Thikbut Strip Shingle showing overlay construction.

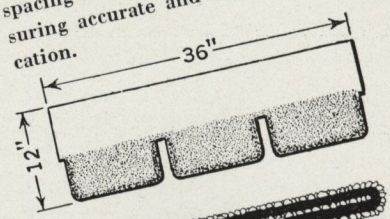
SETAB STRIP SHINGLES

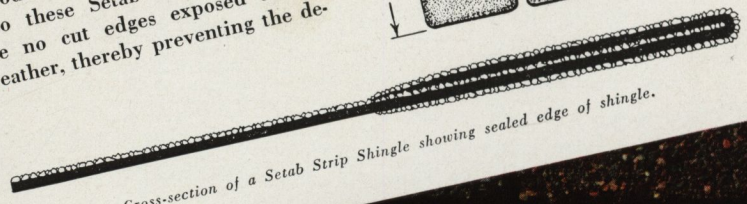
The custom-made Flintkote Setab Strip Shingle creates a handsome roof for the finest of homes. An *extra* coating of asphalt and mineral extends around and *seals* the exposed end of each shingle, protecting it top and bottom . . . and adding 25% extra weight to the exposed part where protection from wear is needed most.

Weatherproof asphalt, the life-blood of asphalt shingles, is sealed into these Setab Shingles. There are no cut edges exposed to the weather, thereby preventing the destructive effect of weathering action on the interior of the shingle.

Setab color blends are approved by leading architects, decorators, builders and authorities on home design.

As illustrated below, Setabs come three shingles to a strip for self-spacing and self-aligning, thus assuring accurate and uniform application.





Cross-section of a Setab Strip Shingle showing sealed edge of shingle.

FLINTKOTE BUILDING MATERIALS

SHINGLES

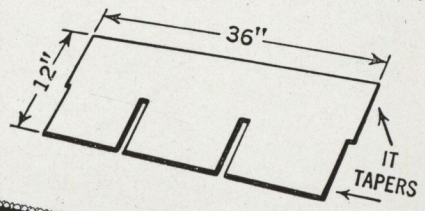
DISTINCTIVE STYLES: For every architectural style there is a Flintkote Shingle ideally suited to add distinction to your home. Flintkote offers you the right style at exactly the price you want to pay.

TAPERED STRIP SHINGLES

All the science of modern roofing is combined in Flintkote Tapered Strip Shingles. Wedge shaped, they are from 25 to 33⅓% thicker at the exposed ends to give added years of resistance to the weather. These Tapered Strip Shingles, because of their beveled construction, offer added resistance to driving rains and wind.

Deep butt line shadows highlight the 25% to 33⅓% extra thickness of Flintkote Tapered Strip Shingles. Their rugged character and the colorful beauty of their harmonious blends give lasting charm and long life to any shingled house.

Truly, Tapered Strips are a distinctive asphalt shingle of exceptional beauty and durability. Made three shingles to a strip, as shown below, tapers are economically applied.



Cross-section of a Tapered Strip Shingle showing wedge shape construction.

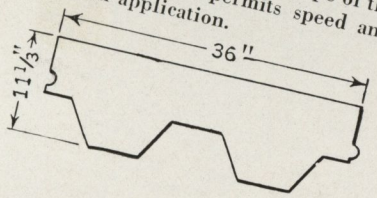
HEXAGON STRIP SHINGLES

Hexagon Strip Shingles provide a beautiful durable roof at moderate cost. Their attractive design makes them particularly suited to small homes. Flintkote Hexagon Strip Shingles cover a large surface area with a relatively small amount of material, insuring low first cost and low application cost.

Leading authorities on home design have created a variety of harmonious color combinations of Flintkote Hexagon Strip Shingles. At moderate cost you can be certain of a long-life Flintkote Roof of architecturally-correct colors.

On your present home Hexagon Strip Shingles are applied right over the old shingles, quickly and at low cost, giving extra protection against summer's heat, winter's cold, and excess heating costs.

The distinctive design of Hexagon Strip Shingles is shown in the illustration below. The shape of the aligning device permits speed and ease in application.



ROOFING · SIDING · INSULATION

ASPHALT SHINGLES . . .

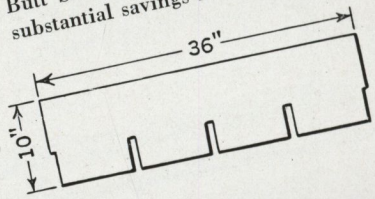
SQUARE BUTT STRIP SHINGLES

Flintkote Square Butt Strip Shingles are a popular, moderately priced strip shingle having the highly prized square butt design so often preferred by architects and builders.

Square Butt Shingles provide durable low cost roof protection with distinction and beauty.

These popular shingles are available in varying widths and exposures, so that they lend themselves for application to large or small roof areas. Self-aligning, they are applied rapidly and economically.

While Flintkote Square Butt Shingles are extensively used on new homes, they are also ideally suited for re-roofing. Made three or four shingles to the strip, Square Butts may be applied right over the old shingles . . . saving the old roof for double insulation . . . double protection against the heat of summer and the chill of winter. After re-roofing with Flintkote Square Butt Shingles home owners report substantial savings in heating costs.

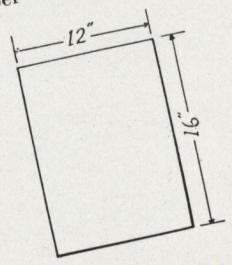


SUPER GIANT INDIVIDUAL SHINGLES

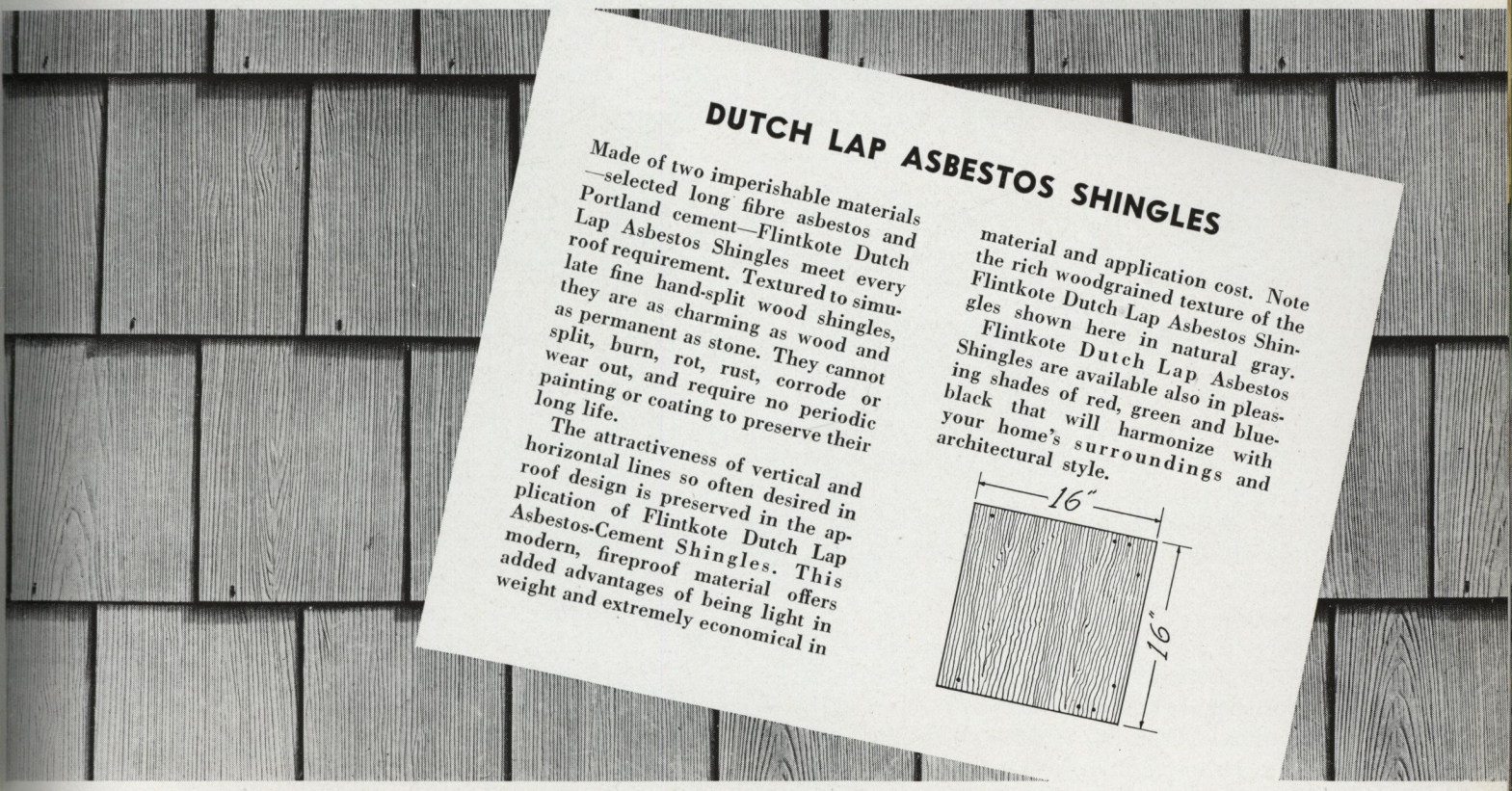
Because Flintkote Super Giant Shingles are available in a wide variety of colors and are applied individually, you can choose colors from a wide selection and design a roof of almost any color combination.

Super Giants, when applied by the "American" method with 5 inch exposure, in accordance with our standard directions, give a triple-roof thickness, except between the spacings of the shingles where they give double thickness. Applied by the "Wide Space" method for roofing purposes Super Giant Individual Shingles require about 35% less shingles to cover a square than by the "American" method.

Super Giants, applied by the "Dutch Lap" method whereby the shingle is applied with the long side laid horizontally to the weather, require only ½ as many shingles to cover one square, making the application cost relatively low. The "Thatch" method of application combines the charm of old-world roofs with the durability of Flintkote Super Giant Shingles.



. . . ASBESTOS SHINGLES

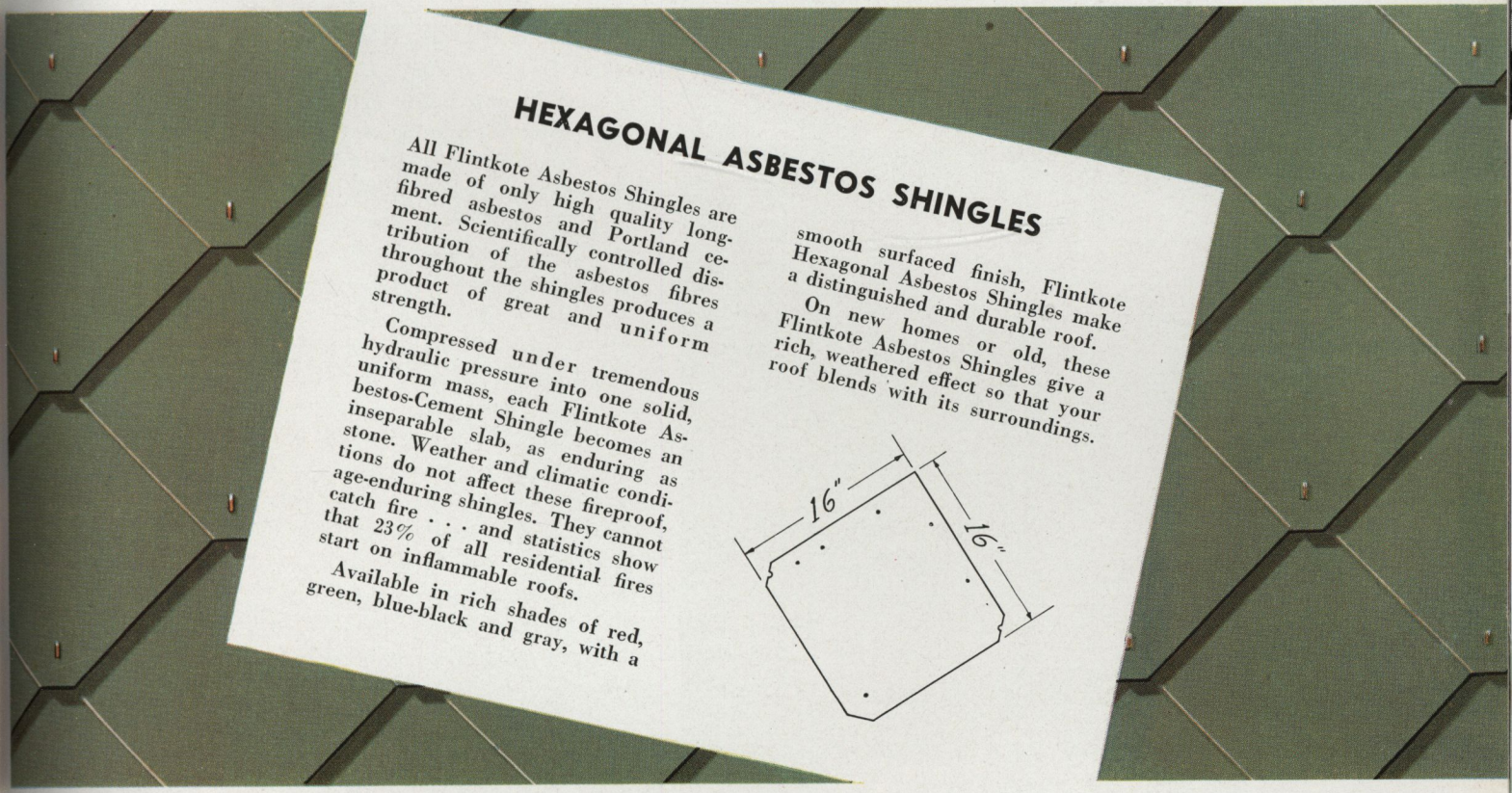


DUTCH LAP ASBESTOS SHINGLES

Made of two imperishable materials —selected long fibre asbestos and Portland cement—Flintkote Dutch Lap Asbestos Shingles meet every roof requirement. Textured to simulate fine hand-split wood shingles, they are as charming as wood and as permanent as stone. They cannot split, burn, rot, rust, corrode or wear out, and require no periodic painting or coating to preserve their long life.

The attractiveness of vertical and horizontal lines so often desired in roof design is preserved in the application of Flintkote Dutch Lap Asbestos-Cement Shingles. This modern, fireproof material offers added advantages of being light in weight and extremely economical in material and application cost. Note the rich woodgrained texture of the Flintkote Dutch Lap Asbestos Shingles shown here in natural gray.

Flintkote Dutch Lap Asbestos Shingles are available also in pleasing shades of red, green and blue-black that will harmonize with your home's surroundings and architectural style.



HEXAGONAL ASBESTOS SHINGLES

All Flintkote Asbestos Shingles are made of only high quality long-fibred asbestos and Portland cement. Scientifically controlled distribution of the asbestos fibres throughout the shingles produces a product of great and uniform strength.

Compressed under tremendous hydraulic pressure into one solid, uniform mass, each Flintkote Asbestos-Cement Shingle becomes an inseparable slab, as enduring as stone. Weather and climatic conditions do not affect these fireproof, age-enduring shingles. They cannot catch fire . . . and statistics show that 23% of all residential fires start on inflammable roofs.

Available in rich shades of red, green, blue-black and gray, with a smooth surfaced finish, Flintkote Hexagonal Asbestos Shingles make a distinguished and durable roof.

On new homes or old, these Flintkote Asbestos Shingles give a rich, weathered effect so that your roof blends with its surroundings.

ROOFING · SIDING · INSULATION

BUILT-UP *and* ROLL ROOFINGS

In the Flintkote line of roofing materials you will find products designed for every roofing requirement—for residences, business and commercial structures, apartments, farm buildings, sheds, summer cottages and many other types of buildings having flat or steeply sloping roofs.

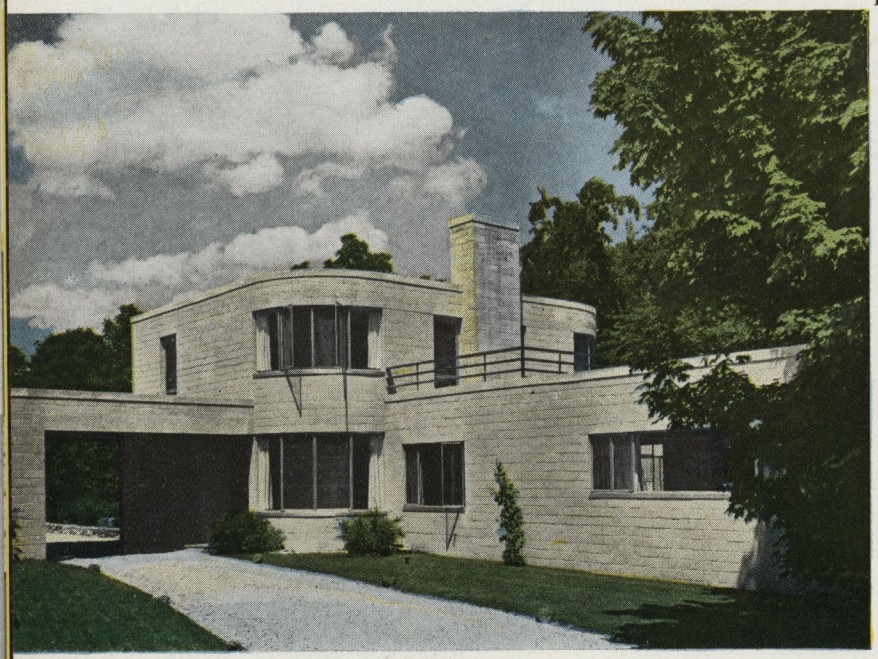
BUILT-UP ROOFING

For the home built in a modern style of architecture with its flat roof, Flintkote Built-Up Roofing Materials are especially well-suited. Countless other types of flat roof buildings . . . two-family houses, apartments, hotels, office buildings and stores . . . require this roofing made on the job from roofing felts built up, ply by ply, and cemented together with waterproof asphalt or coal tar pitch for weather protection.

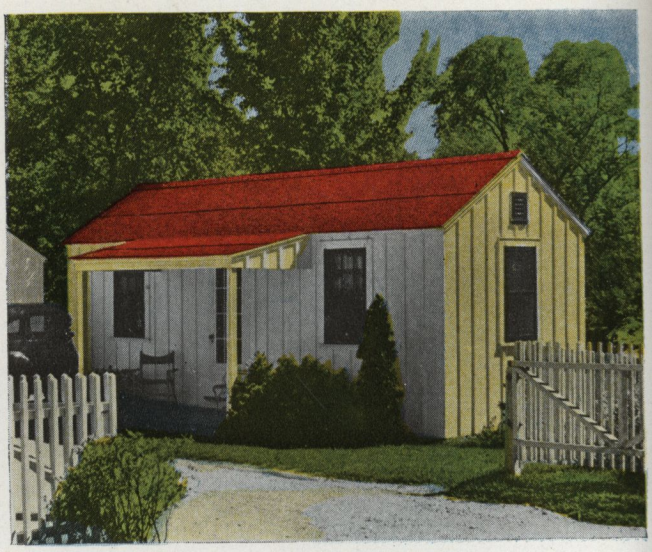
There is a Flintkote specification, backed by many years of practical roofing experience, for every type of built-up roofing requirement, to meet all roofing conditions. Flintkote Built-Up Roofing Materials have been tested and approved in the best possible "laboratory" . . . actual use on thousands of buildings in every section of the country under all climatic conditions.

The following types of built-up roofing construction will be bonded by Flintkote for a specific term of years if applied in strict accordance with specifications by an approved Flintkote Franchise Roofer and inspected by a Flintkote Roof Inspector.

1. Smooth Surface Asphalt Roofs
2. Gravel or Slag Surfaced Roofs
3. Slate Surfaced Asphalt Roofs
4. Coal Tar Felt and Pitch Roofs



Flintkote Built-up Roofs assure adequate protection for flat-roofed homes.



Flintkote Roll Roofings provide low cost, durable roof protection.

ROLL ROOFING

Flintkote Roll Roofings are ideally suited for moderately priced small homes, summer cottages, garages, miscellaneous buildings of every sort, farm buildings, commercial and industrial buildings. All you need to apply them is a hammer and a knife. They are packed in convenient size rolls, accompanied by sufficient nails, lap cement and complete application instructions.

Flintkote Roll Roofings are available either with a smooth surface or with colorful, fire-resistant mineral surfacing. Both types are made on heavy felts that have been saturated with nearly double their weight of selected weatherproof asphalt. This saturated felt is sealed and protected, top and bottom, with a stabilized asphalt coating that far outlasts ordinary coatings. The surfaces are further protected with talc, mica or mineral granules.

Flintkote Mineral Surface Roll Roofings combine the attractive colors, textures and fire-resistance of asphalt shingles with the economy and utility of smooth roll roofings. They are widely used wherever a good, attractive roof at lowest cost is desired.

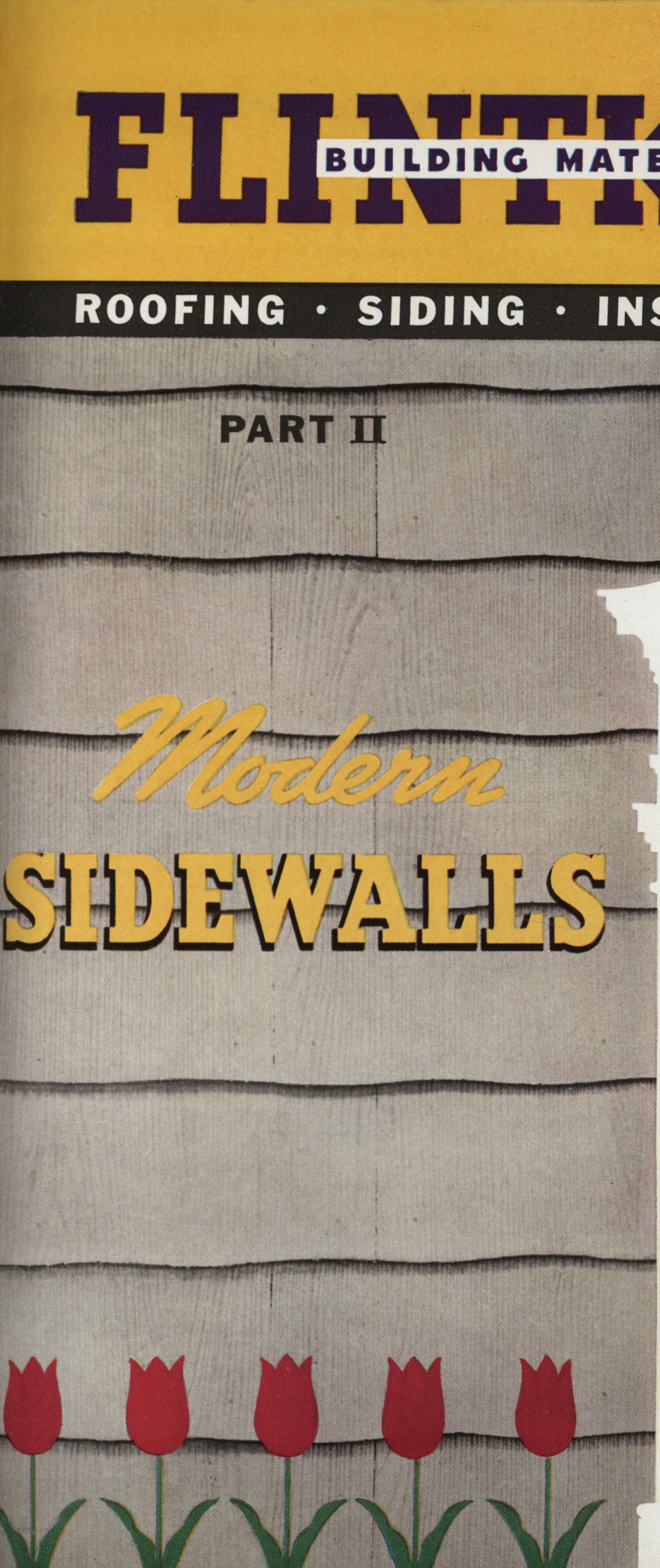
FLINTKOTE

BUILDING MATERIALS

ROOFING · SIDING · INSULATION

FLINTKOTE PROTECTION

PART II



Modern SIDEWALLS

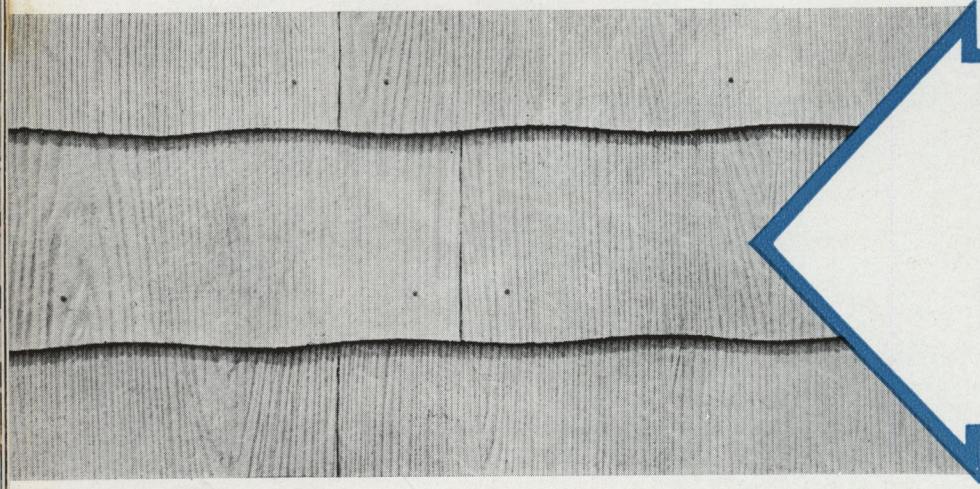
ALMOST important element that determines the charm of the outside appearance of your home is the right choice of the materials used for the sidewalls.

The introduction of asbestos-cement shingles for siding, in authentic designs duplicating the textured effects of fine wood shingles, marked a forward step in the trend towards beauty, permanence and economy in modern American home building. Flintkote Asbestos Siding Shingles give pleasing permanence, plus fire protection and freedom from costly and periodic painting expense.

Flintkote Woodgrain Asbestos Sidings, textured like hand-split cedar, are available in architecturally-correct designs, with staggered, straight, or wavy lines that give distinctive shadow effects. Flintkote Straight Edge Asbestos Siding, with a smooth surface and attractive white finish, is another type having popular appeal. Pleasing wall effects can be obtained by combining two types on one house or by using Asbestos Sidings for part of the sidewall in combination with other materials. All Flintkote Asbestos Siding Shingles are manufactured in relatively large units for greater economy in application.

Flintkote Asbestos Sidings are the modern durable sidewall material for new homes or old. On present homes they can be applied right over old siding at a cost but slightly higher than a good paint job. The majority of Flintkote Asbestos Siding Shingles are available in the Sealkote type, especially treated to resist moisture.

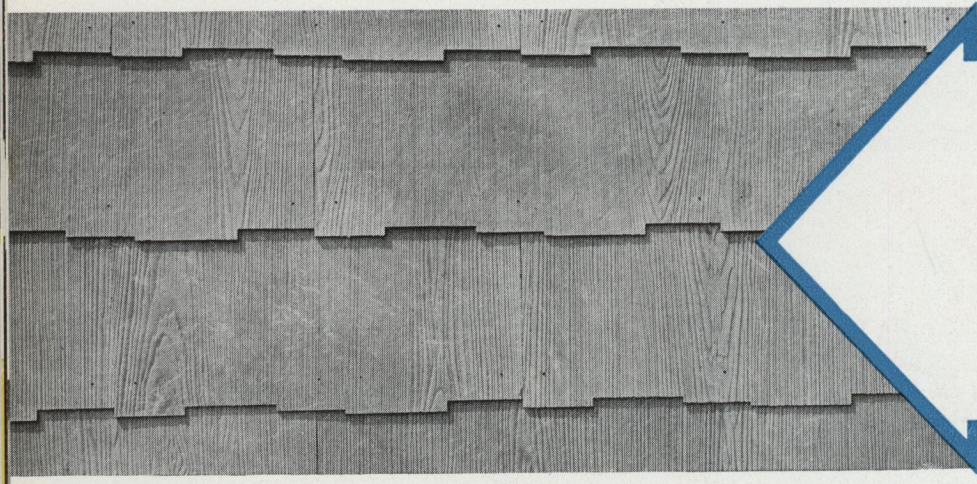
SIDEWALLS of



WAVELINE SIDING

For beautiful texture and distinctive charm, it is difficult to surpass these Flintkote Woodgrain Waveline Asbestos Siding Shingles. This popular wavy butt line creates a charming informal treatment for your sidewalls. Waveline Asbestos-Cement Siding Shingles are available in two widths, either 10½ inch or 6¼ inch exposure. You have a preference in the design effects created when this handsome siding shingle is used.

These modern sidewall materials are ideally suited for new homes or old.



SHAKE SIDING

Each exposed edge of Flintkote Woodgrain Shake Siding is unevenly trimmed across the bottom to recapture the pleasing irregularity and rugged character of random width siding shingles used in early Colonial times. Waterproof, fire-proof, and requiring no paint or stain to preserve their life, these Flintkote Asbestos-Cement Shake Sidings are becoming increasingly popular, for entire sidewalls or in combination with other Flintkote Asbestos Sidings, on either new homes or old. They cannot rust, rot, corrode or burn.



ASPHALT BRICK-TYPE SIDING

For the home owner who desires the substantial appearance of hand-made brick without its cost, Flintkote Asphalt Brick-Type and Textured Thikbrik Sidings are an ideal material. These durable asphalt sidings possess all the high styling, beautiful coloring, structural advantages and fire resistance of Flintkote Asphalt Shingles. They are economically applied on new homes or old, never require paint or stain to preserve their life, and cost little more than a good paint job.

Illustrated, left and right, are two of the many pleas-

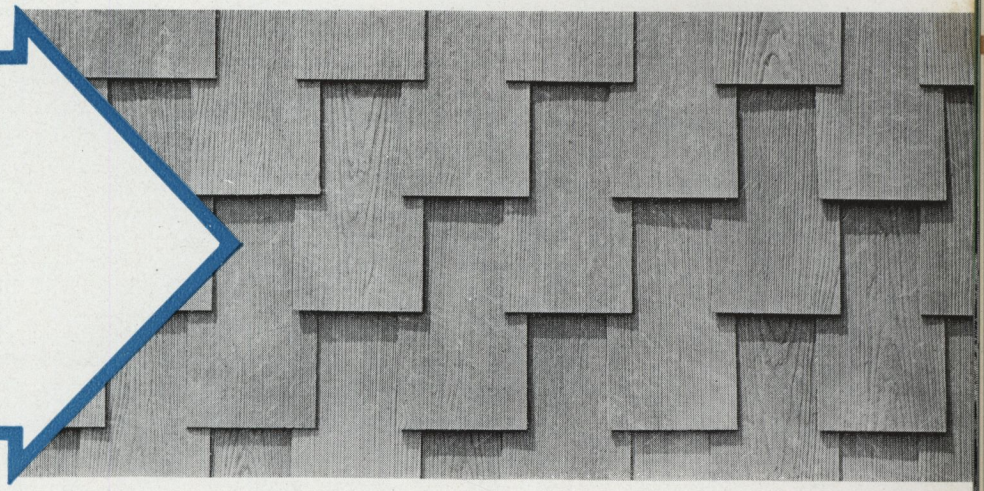
FLINTKOTE BUILDING MATERIALS

ASBESTOS

WIDE SPACE SIDING

hese Flintkote Woodgrain Wide Space Asbestos ding Shingles, in their pleasing natural gray color, esent the appearance of expensive whitewashed nd-split wooden shingles. If you prefer the appear- ce of stained wood shingles these Wide Space Siding ingles, like all Flintkote Asbestos-Cement Sidings, e also available in a rich warm shade of gray.

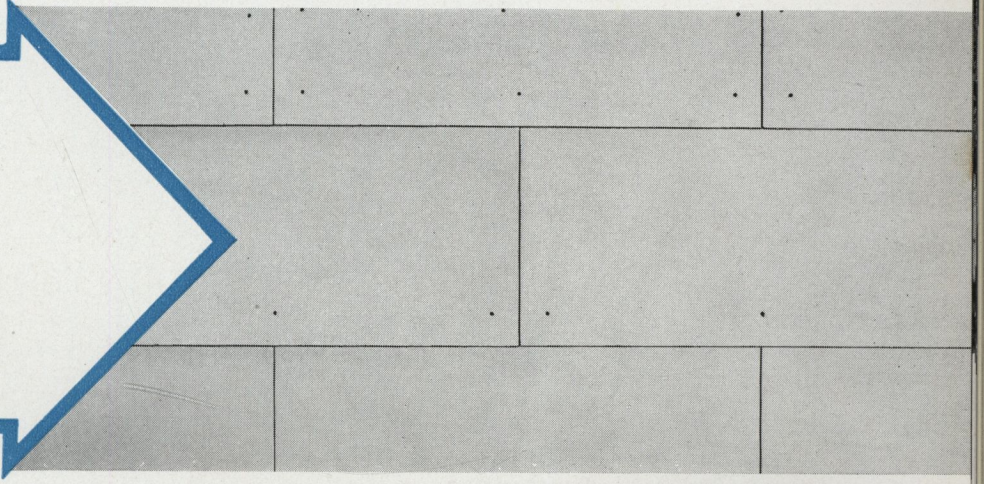
Flintkote Wide Space Asbestos Sidings, used for the tire sidewall or combined with other Flintkote As- estos Siding Shingles, produce distinctive effects.



STRAIGHT EDGE SIDING

intkote Straight Edge Siding, with its smooth sur- ce finish and neat white brilliance, provides a dis- nctive sidewall material. The straight horizontal and rtical lines created by this design make a pleasing ttern for both large and small homes.

Like all Flintkote Asbestos-Cement Sidings, Straight dge is installed on a new house as easily and eco- omically as ordinary siding materials. And for re- ding over old shingles or clapboards, they are plied quickly with minimum cost.



g blends available in a wide variety of colors, mortar es, and surface effects. Setab Brick Siding Strips and rgotile Siding Shingles, which resemble Waveline sbestos Siding Shingles in size and shape, are other opular types.

Where a high quality siding job is desired, Flintkote herm-O-Seal Felt is recommended as an exceptionally onomical and satisfactory insulating felt for use as an derlayment with all Flintkote Asbestos-Cement and sphalt Siding Shingles. It is a superior quality asphalt turated and coated felt with cork granules firmly bedded in the asphalt coating.



ROOFING · SIDING · INSULATION

WATERPROOFING...DAMPPROOFING

YOU can avoid the future inconvenience, unsanitary conditions and unnecessary expense caused by damp, leaky cellar floors and concrete or masonry foundation walls if you properly waterproof and dampproof your home *during* its construction. After your foundation walls are completed and the earth fill returned to place you cannot satisfactorily or economically waterproof or dampproof your home from the inside.

There is no phase of home building activity where the compelling logic of the statement, "a stitch in time saves nine," applies with more force than in these frequently neglected but important construction details.

The special Flintkote Products developed to meet the waterproofing, dampproofing and metal protection needs of American home owners utilize asphalt, the waterproofing medium that defies time, moisture and weather. Flintkote manufactures a wide variety of these products, the more important being Decoralt "Double Duty" Paint, Flintkote Static Protective Coating and Flintkote Static Roof Coating.

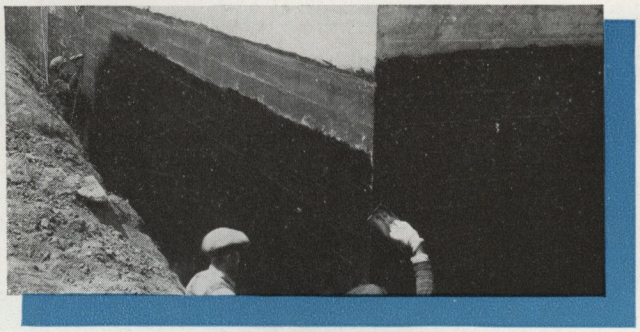
DAMPPROOF AS YOU DECORATE



Flintkote Decoralt Paint not only dampproofs the walls and floor of this basement game room, but makes them more attractive as well.

The field of utility for Flintkote Decoralt Paint includes almost the entire range of interior and exterior surfaces—concrete, masonry, stucco and metal. Its protective and decorative qualities make it an ideal coating for dampproofing and decorating basement walls. Decoralt Paint, available in pleasing shades of green, gray, red and buff, blends well with standard masonry and composition roofing colors. Since concrete or masonry walls usually undergo a process of efflorescence after erection it is advisable to allow time for the completion of this action before using Flintkote Decoralt Paint or other protective coating.

WATERPROOF EXTERIOR WALLS



This exterior concrete wall below grade is protected against water and moisture infiltration by applying Flintkote Static Protective Coating.

Flintkote Static Protective Coating is widely used for the protection of the exterior surfaces of concrete or masonry walls below grade against disintegration of surfaces in contact with moist or wet earth. Under certain conditions the use of Flintkote reinforcing Asphalt Saturated Membrane, in combination with Flintkote Static Protective Coating, is advisable.

Flintkote Static Protective Coating is equally well adapted to the dampproofing of concrete or masonry walls above grade, both inside and out, against the infiltration of moisture.

Years of useful life can be added to exposed metal by painting with Flintkote Static Protective Coating prior to exposure to the destructive elements. Flintkote Static Protective Coating is particularly effective in resisting the effects of saline atmospheric conditions so injurious to ordinary paint and coatings.

Flintkote Static Roof Coating, a fibrated asphalt emulsion developed by Flintkote, provides ideal protection for smooth or mineral surfaced roll roofing and metal roofs. Applied before the roof begins to deteriorate, many more years of useful service beyond normal life can be obtained.



Flintkote Static Protective Coating, Decoralt "Double Duty" Paint and Flintkote Static Roof coating are available in handy one gallon cans, 5 gallon pails and 30 and 55 gallon drums.

Your architect, builder, contractor or dealer should have instructions for the use of Flintkote Dampproofing and Waterproofing Products. Do not dampproof or waterproof your home until you have the advice of competent authorities.

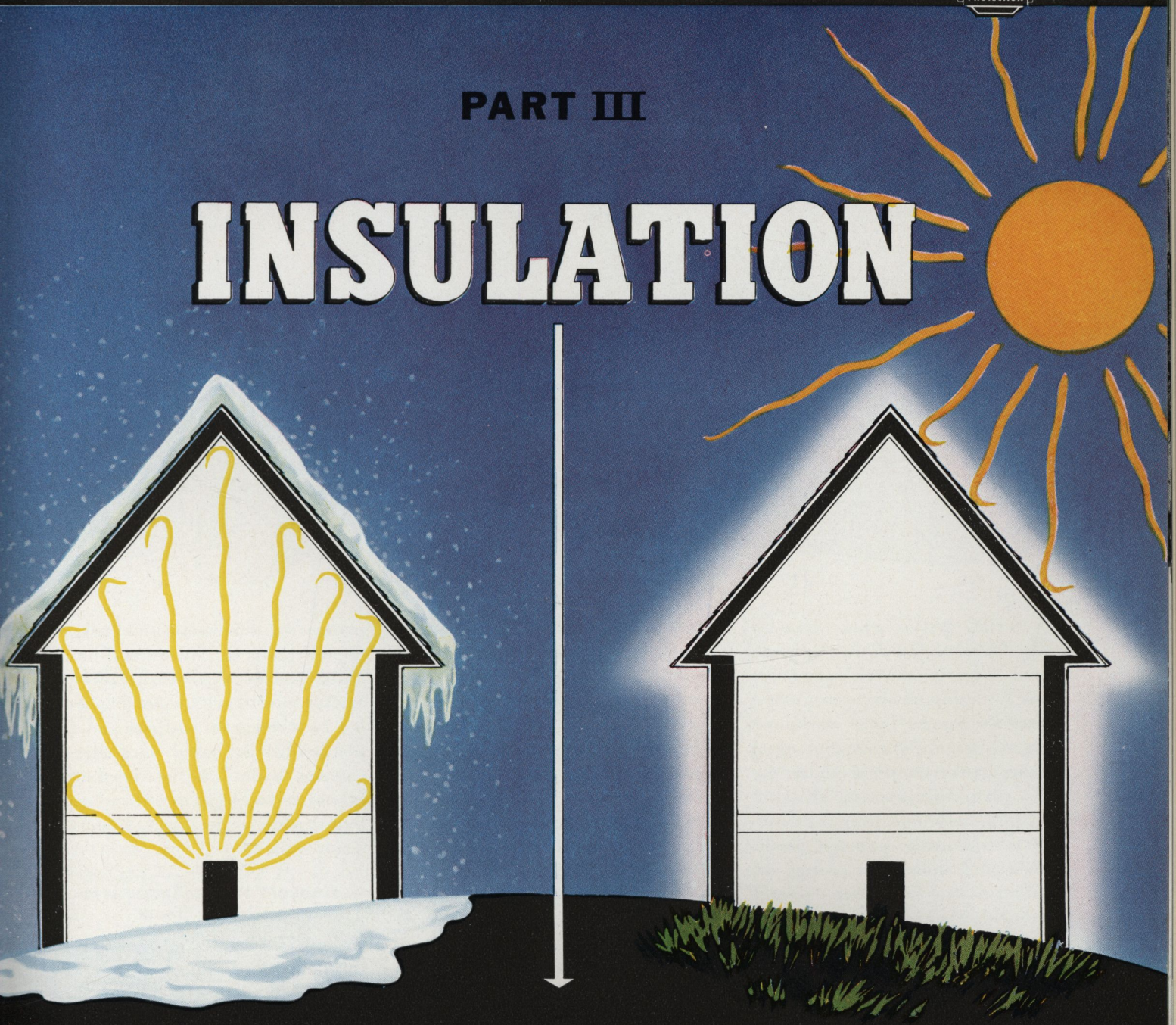
FLINTKOTE BUILDING MATERIALS

ROOFING · SIDING · INSULATION

FLINTKOTE PROTECTION

PART III

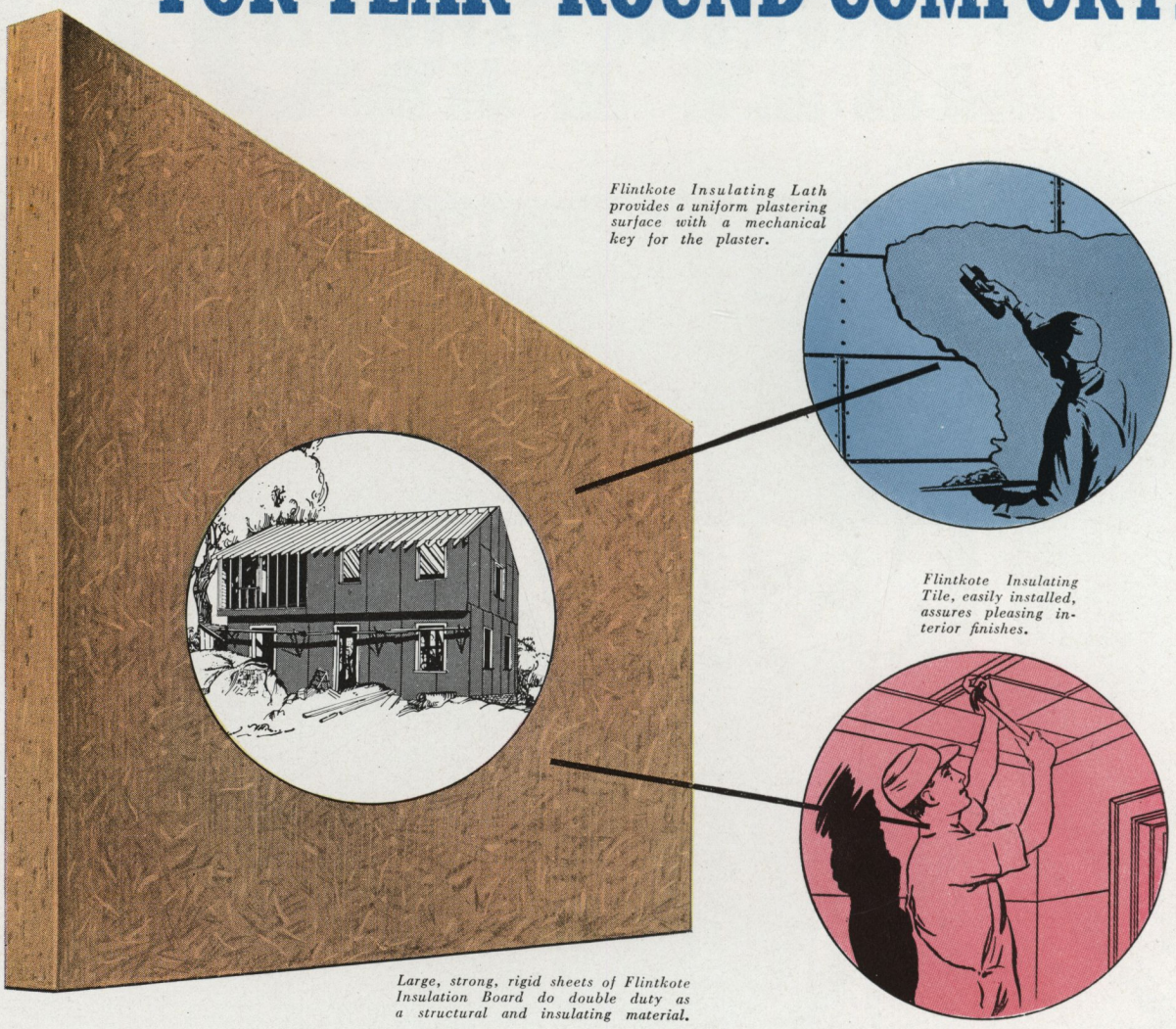
INSULATION



MAKES YOUR HOME MORE COMFORTABLE

MORE THAN REPAYS ITS COST!

FOR YEAR 'ROUND COMFORT..



Flintkote Insulating Lath provides a uniform plastering surface with a mechanical key for the plaster.

Flintkote Insulating Tile, easily installed, assures pleasing interior finishes.

Large, strong, rigid sheets of Flintkote Insulation Board do double duty as a structural and insulating material.

A HOME, costing approximately $3,500 to $4,000, can be made much more comfortable and livable by using modern insulation materials for as little additional cost as $100, a slight amount when financed over 20 years under the FHA plan. Furthermore, all types of Flintkote Home Insulation materials eventually pay for themselves, and more, by savings on heating costs. Your home should be thoroughly insulated so that you can be comfortable inside irrespective of outside weather conditions.

Insulate as You Build

Flintkote Insulation Board has been aptly referred to as "the board of a thousand uses." A structural insulating material, this versatile product can be used as sheathing, plaster lath or decorative interior finish. And in all of its many practical forms it insulates as it builds, performing dual functions at economical cost.

Flintkote Insulation Board products are made from sugar cane fibers (bagasse) firmly felted into solid, rigid, easily-handled sheets. It may be sawed, nailed, painted and stained just as ordinary lumber. Its natural color is a pleasing, neutral buff.

For new homes, Flintkote Building Board is a remarkably good insulating sheathing providing a strong, rigid structure. Flintkote Asphalt Coated Sheathing Board, 25/32 inches thick, is protected against moisture by a durable coating of waterproof asphalt and replaces ordinary wood sheathing in exterior walls. As an insulating plaster base, Flintkote Insulating Board Lath is well-suited for interior walls as well.

Convert Waste Space into Usable Room

In both old homes and new ones, Flintkote Building Board, Flintkote Insulating Plank (for walls), and Flintkote Insulating Tile (for ceilings) are ideal decorative materials for converting waste base-

FLINTKOTE BUILDING MATERIALS

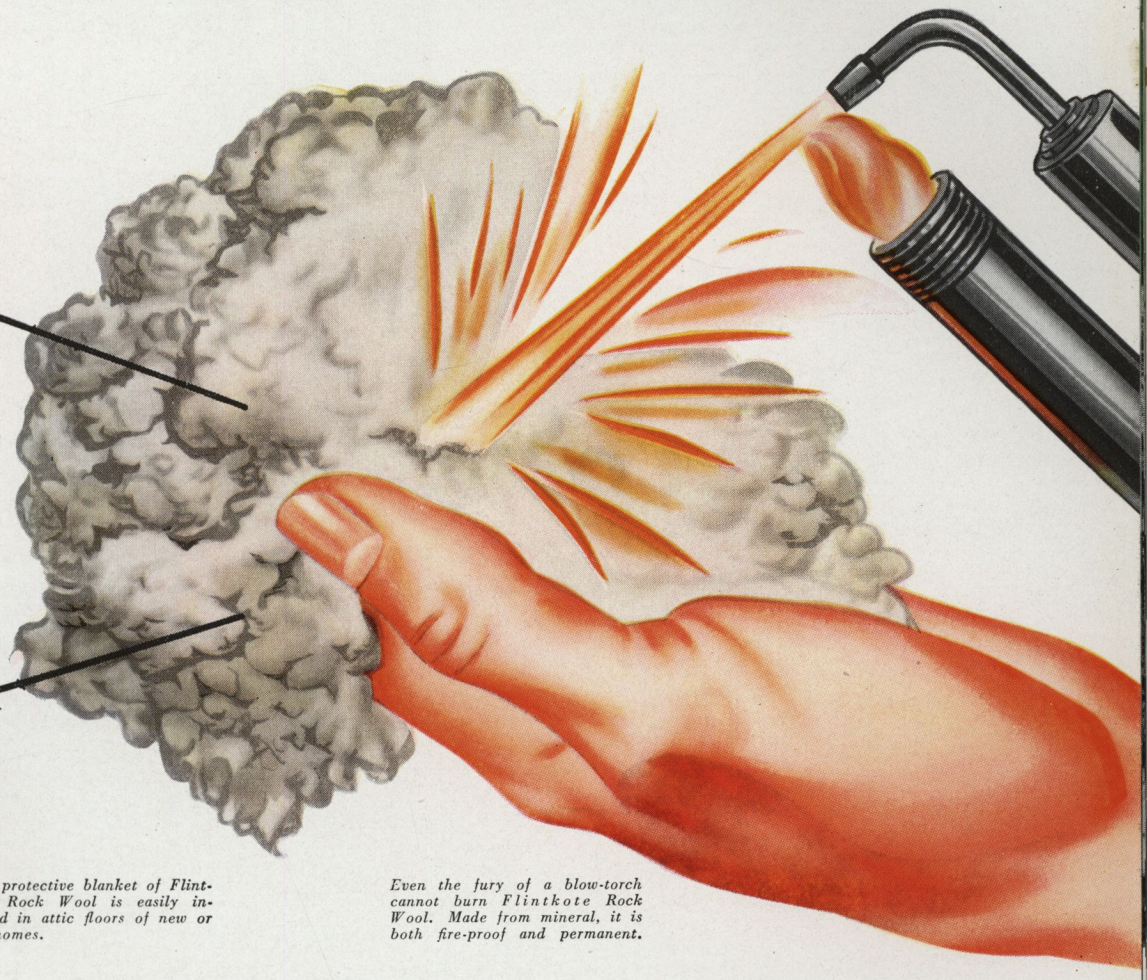
INSULATION BOARD and ROCK WOOL



Flintkote Rock Wool Bats fill hollow walls and attic spaces to a uniform thickness and density.



This protective blanket of Flintkote Rock Wool is easily installed in attic floors of new or old homes.



Even the fury of a blow-torch cannot burn Flintkote Rock Wool. Made from mineral, it is both fire-proof and permanent.

ment and attic space into attractive game rooms or extra living quarters. The pleasant natural buff color of these materials makes further decoration unnecessary although they may be painted or stained to suit individual tastes. These products are also available with a pleasing ivory painted surface on one side.

Flintkote Hard Board Products, made of wood fibers, are also widely used for interior wall finishes and modernization. Although they do not possess the insulation efficiency of Flintkote Insulation Board, they have a harder, denser, more abuse-proof surface. The natural color of Flintkote Hard Board is rich brown. It, too, may be readily painted.

Rock Wool Home Insulation

Flintkote Rock Wool Home Insulation is a miracle of modern science . . . melted rock blown into silky, imperishable threads which form an insulation barrier so effective that only 4 inches of this material is equal in insulation value to 10 feet (and more) of solid stone. Flintkote Rock Wool can never rust, rot, decay or burn. It is termite and vermin proof.

Flintkote Rock Wool is available in three types—fluffy bats or pads to fill wall spaces and attic openings, a granulated type for walls already erected, and in bulk form for hand-packing.

The home insulated with Flintkote Rock Wool is cooler in summer, warmer and easier to heat in winter. During hot sweltering days upstairs bedrooms are up to 15% cooler. Wintertime savings up to 35% and more on fuel bills are not uncommon after Flintkote Rock Wool Insulation has been installed.

Whether you plan to build a new home or remain in your present one, you should for your family's comfort, health, and convenience and your own pocketbook investigate the possibilities of Flintkote Rock Wool Home Insulation.



FLINTKOTE YOUR HOME

FLINTKOTE BUILDING MATERIALS are ideally suited both to new home construction and to home modernization and repair. Your architect, builder and contractor know these Flintkote Products provide permanence, protection, beauty, comfort, value and economy . . . both in initial cost and minimized upkeep. The products listed below are backed by the integrity of The Flintkote Company and its 38 years of successful manufacturing experience.

ASBESTOS SHINGLES
ASBESTOS SIDINGS
ASPHALT SHINGLES
ASPHALT SIDINGS
BUILT-UP ROOFING
HARD BOARD
INSULATION BOARD
ROLL ROOFINGS
ASPHALT PAINTS AND PLASTICS
ROCK WOOL HOME INSULATION
STATIC PROTECTIVE COATING
STATIC ROOF COATING
THERM-O-SEAL FELT

Homes Are His Hobby!

Over a period of years, many people have grown to look upon Flintkote Distributors as "Headquarters for Homes." These men are mighty proud of that grand distinction and try their level best to be worthy of such an honor.

The interest in homes of the Flintkote Distributor near you is far deeper than the mere dollars-and-cents profits he makes on the sales of building materials. He gets genuine satisfaction from helping people solve their home building and modernization problems . . . helping them realize their dreams and ambitions. We suggest that you talk to your Flintkote Distributor about that grandest of all subjects . . . A Home of Your Own.

THE FLINTKOTE COMPANY

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14201 Schaefer Highway.....Detroit
17th & Wentworth Sts...Chicago Heights, Ill.
55th & Alameda Streets.....Los Angeles
Poland & Galvez Streets.....New Orleans
Superior Building.....Waco
1215 Sylvan Road, S. W.....Atlanta